



AFRICA
INNOVATION
AWARDS

MAY 11-12, 2026
DAKAR SENEGAL
IDEAS. ACTION. IMPACT

Turning bold ideas
into sustainable
impact.

ORGANIZED BY

Wutiko^W

CO-HOST


MCTN
Ministère de la Communication,
des Télécommunications et
du Numérique

GUEST COUNTRY



NIGERIA



Message from the Minister



In the era of the Fourth Industrial Revolution, digital technology is no longer an option. It has become a strategic imperative for Africa's economic, social, and cultural development. As a powerful driver of transformation, it also represents one of the foundations of our collective sovereignty, competitiveness, and ambition for continental integration.

It is in this spirit that Senegal has embarked on an ambitious journey through the New Deal Technologique, its national digital transformation strategy, which carries an inclusive, innovative, and

forward-looking vision. This approach fully aligns with a broader conviction: Africa's future will be built through technology, innovation, and human capital.

The vision championed by His Excellency the President of the Republic, Mr. Bassirou Diomaye Diakhar Faye, to foster the emergence of a digital society based on value creation, services, innovation and talent, resonates with the aspirations of many African countries engaged in similar transformation pathways.

The Ministry of Communication, Telecommunications, and Digital Economy (MCTN), as the driving force behind this transformation in Senegal, works to implement public policies that promote connectivity, e-government, innovation, and the development of the digital economy. This action is part of a broader dynamic of cooperation, knowledge sharing, and the construction of strong, interconnected African digital ecosystems.

The New Deal Technologique is structured around four major strategic pillars that resonate at the continental level:

- digital sovereignty;
- digitalization of public services;
- development of the digital economy;
- African leadership in digital transformation.

Beyond national strategies, this represents a collective African ambition, driven by a creative youth, innovative entrepreneurs, committed researchers, visionary investors, and institutions determined to make digital technology a driver of inclusive growth.

It is within this dynamic that the Ministry is actively engaged on the continental stage. As co-organizer of the Africa Innovation Awards 2026, we reaffirm our commitment to contributing to the development of a pan-African innovation agenda, built on public-private dialogue, regional cooperation, and investment in future technologies.

The Africa Innovation Awards serve as a strategic platform to showcase African talent, connect ecosystems, attract capital, foster partnerships, and accelerate the emergence of African digital champions capable of addressing the continent's challenges and competing on the global stage.

The time for a digital Africa has come. Together, it is our responsibility to build cutting-edge infrastructure, ensure inclusive and affordable connectivity, stimulate a high-performing digital economy, and make digital technology a powerful lever for shared prosperity.

I invite all African innovation stakeholders, including public decision-makers, entrepreneurs, investors, researchers and partners, to rally around this vision and to make the Africa Innovation Awards a catalyst for the innovative, sovereign, and ambitious Africa we seek to build.

Mr. Alioune Sall

Minister of Communication,
Telecommunication & Digital
Economy.



Core Team

Wutiko is a pioneering organization driving innovation and entrepreneurship across Africa. Through its comprehensive programs and initiatives, Wutiko empowers entrepreneurs, accelerates startups, and strengthens ecosystems to unlock the continent's full innovation potential.

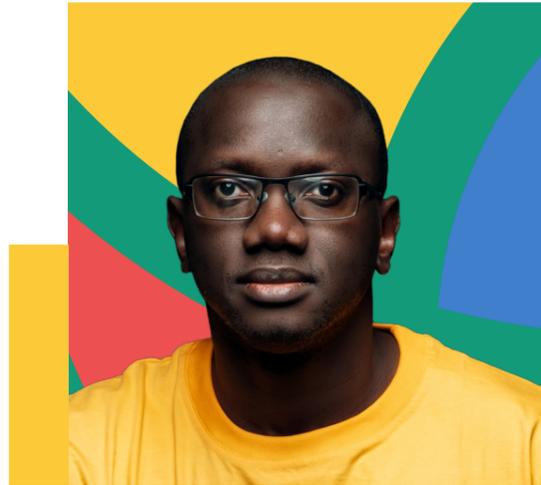
Founded in 2015, Wutiko has consistently connected individuals with verified opportunities, fostered economic growth, and facilitated strategic partnerships across Africa. With offices in Senegal, Nigeria, Mauritius, and the United States, Wutiko has established itself as a trusted platform for individuals and organizations seeking access to diverse opportunities across the continent.

Leveraging its extensive network and resources, Wutiko enables innovators to discover and capitalize on opportunities that align with their skills, interests, and ambitions. As co-host of Africa Innovation Awards, Wutiko brings deep expertise in entrepreneurship, innovation, and ecosystem development.

Committed to fostering collaboration and driving tangible impact, Wutiko creates a platform that empowers innovators and champions positive change throughout Africa.

Kémo Touré Jr.

CEO - Wutiko



Boubacar Roger Thiam
Director of the Digital
Economy & Partnerships



Ndeye Awa Gueye
Founder & CEO



Dr. Christelle Scharff
Associate Dean



Fatoumata Boiro
Event Planner



Objectives & Program Highlights

Objectives

- Celebrate African innovation and creativity.
- Foster collaboration and networking among key stakeholders.
- Showcase best practices and scalable solutions.
- Inspire the next generation of African innovators.
- Influence policy and investment decisions supporting innovation-led growth.

Focus Areas:

Digital Transformation, Sustainable Development, Entrepreneurship, Education, HealthTech, AgriTech, and Emerging Technologies

Pre-Event Hackathons (May 10, 2026):

Universities and companies in Africa tackle local challenges.

Main Event (May 11–12, 2026):

- Keynote speeches
- Panel discussions
- Pitch Competition
- Innovation Challenge
- Exhibitions
- Networking sessions
- Awards Ceremony

Key Highlights

What?

Africa's flagship innovation event celebrating entrepreneurs, policymakers, investors, researchers, and thought leaders.

Where?

Roadshows in Africa : up to 10 countries
Summit : Dakar, Senegal

Focus:

Showcasing transformative solutions and driving innovation-led growth across Africa.

Country of Honour:

Nigeria is honored for its leadership in Africa's innovation ecosystem, its vibrant startup landscape, and its role as a catalyst for scalable, pan-African technology and business solutions.

Who Should Attend?

Innovators, startups, investors, government leaders, academics, and youth interested in technology and entrepreneurship.

Special Highlight:

Awards Ceremony recognizing excellence in innovation across multiple sectors.

Target Audience

African innovators & entrepreneurs

Investors & venture capitalists

Policymakers & government officials

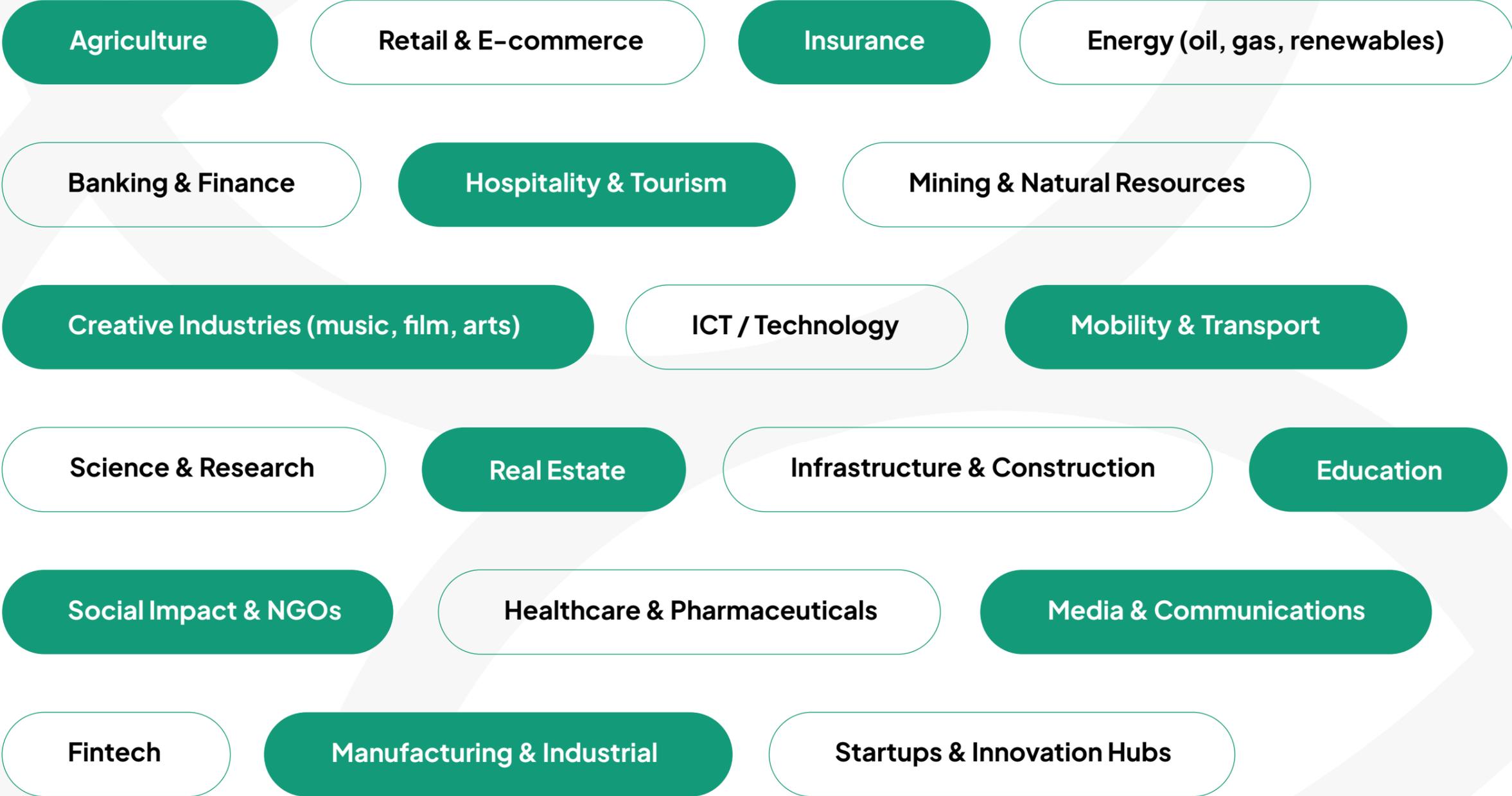
Academic leaders & researchers

Youth and emerging talent

Media & ecosystem partners



Innovation in



Sponsorship Packages

Benefits	Startup	Bronze	Silver	Gold	Platinum	Diamond
Listing in Catalog	✓	✓	✓	✓	✓	✓
Logo on the Website	✓	✓	✓	✓	✓	✓
VIP Delegate Passes	1	3	5	7	10	+10
Exhibition booth size in square meter	9	18	27	36	54	+54
Logo on all communications (print/digital)	-	✓	✓	✓	✓	✓
Media Coverage	-	✓	✓	✓	✓	✓
Branded panel session	-	-	✓	✓	✓	✓
Speaking slot in panel	-	-	✓	✓	✓	✓
Exclusive Video Promo	-	-	-	✓	✓	✓
Panel moderation	-	-	-	✓	✓	✓
Prime exhibition booth	-	-	-	-	✓	✓
Keynote speaking slot	-	-	-	-	✓	✓
AWARD NAMING RIGHTS	-	-	-	-	-	✓
Price (in F CFA)	3,000,000	9,000,000	19,000,000	29,000,000	49,000,000	Available on request
Price (in USD)	\$6,000	\$18,000	\$38,000	\$58,000	\$98,000	

Early Bird Sponsorship

DISCOUNT	DEADLINE
30%	JAN. 31, 2026
20%	FEB. 28, 2026
10%	MAR. 31, 2026

Conference VIP Lounge Tickets

Benefits	1 Day	2 Days
Access to the VIP LOUNGE	✓	✓
2 Coffee breaks	✓	✓
Seated lunch (full menu)	✓	✓
Price (in F CFA)	100,000	150,000
Price (in USD)	\$200	\$300

Why Sponsor Africa Innovation Awards?

Access to high-level innovators, investors, and policymakers.

Position your brand as a leader in Africa's innovation ecosystem.

Thought leadership through panel participation and content.

Media amplification across business and mainstream outlets.

Opportunities to support youth and women innovators.



For Sponsorship:

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 🌐 www.africaninnovationawards.com

Awards & Recognition

Categories:

- ⦿ Innovator of the Year
- ⦿ Tech Leadership
- ⦿ Government Innovation
- ⦿ Social Impact
- ⦿ Sustainability
- ⦿ Kids Innovator
- ⦿ Industry Disruptor



Benefits:

- ⦿ Mentorship
- ⦿ Trophy
- ⦿ Certificate
- ⦿ Media visibility
- ⦿ Networking opportunities
- ⦿ Prize funding / grants
- ⦿ Settle in Senegal